

# STYLED SHOOTS/EDITORIAL SUBMISSIONS

Due to available space – we can only select approximately 2-4 Styled Shoots for each issue from the qualified submissions.

## **EXCLUSIVITY**

We want to give our readers something they haven't seen before. Therefore we will only accept shoots that have not been featured in a magazine or other publication before. If it was shared by your photographer, vendors, or yourself on your social media or websites, that's fine with us! As long as it wasn't featured in another publication.

#### WHAT ARE WE LOOKING FOR?

- **Creativity and quality of the imagery** this might include creativity with image composition or angles. Image quality is of the utmost importance. Grainy images don't print well, nor do images that are *overly* blown out with brightness or tinted presets/overlays.
- **Dresses & suits** Bridal style that is fashion forward but also still appealing to the masses. We love different bridesmaids dresses (this could mean prints, fun styles, pant suits etc.), suits that are fitted to the model (these could be traditional, modern and fashion forward or very dapper vintage styles). No khakis with suspenders and a bow tie please!
- **Design Style** Attention to detail, finished tables, stylish pieces and thoughtful touches are crucial for providing our readers with inspiration and maintaining the integrity of the magazine.
- **Models** We love *all* models & couples as long as it shows that they are very comfortable in front of the camera.
- **Posing** The tried & true poses are always a winner but we are also looking for variation. Candid and in the moment, artistic and edgy, fun and playful but always clean and appropriate for the general public!
- **Location/Venue** Location is an important element of a great shoot. Locations that are cohesive with the aesthetic of the shoot.
- **Image Orientation** A balanced number of landscape and portrait oriented photos! Because there is nothing more frustrating than seeing an amazing photo in portrait orientation but wishing there was also one like it in landscape.

#### PROFESSIONAL PHOTOGRAPHY IS IMPORTANT!

We only publish photographs taken by a professional photographer from whom you have permission to publish their work. Because the photographers own the photos they shoot, we do not require a release from the people in the photos.

#### WHEN WILL I KNOW IF MY SUBMISSION WAS SELECTED FOR PUBLICATION?

If you haven't heard from us within 2 weeks after submitting, your submission was not selected for publication. If your submission was approved, you will receive an e-mail notification with any additional questions or needs to complete the layout for publication.

# WILL THERE BE A FEE FOR STYLED SHOOTS SELECTED FOR PUBLICATION IN THE FUTURE? WHY?

Great question – and the answer is yes beginning in 2026! Why? Well, let us ask you a question instead. Why did you do a styled shoot? It was most likely to be used for your portfolio, to have photos of a controlled environment where you had complete creative autonomy to achieve the result you wanted and to showcase more of your capabilities. Having a styled shoot published in a magazine creates distinct credibility, in that it shows that your work was deemed to be at the highest standard, potentially setting you apart your industry peers. That IS marketing for your business just as an ad would be.

# **Submission Process**

## **STEP ONE** - Submission of styled shoot

Complete the website submission form. All requested information must be included.

## **STEP TWO** – Pay the submission fee

To keep submissions limited to serious and well qualified shoots, a nominal submission fee applies. After completing the submission form, an invoice will be sent to the provided email address to remit the \$75 submission fee.

**STEP THREE** - Complete the publication Agreement You will be notified via email if your submission is selected for publication. Following that notification, you will receive your publication agreement.

\*\*Failure to complete the publication agreement will result in automatic rejection of your submission and all future submissions

PUBLICATION SELECTION INCLUDES: A digital cover page of Invited Weddings Magazine with a photo from the styled shoot for the submitters promotional use. The print publication will also include a list of all contributing vendors. The submitting party will receive a "Featured In" badge for their own business use along with an "As Seen In" badge for the styled shoot contributors. Complimentary copies of the print magazine may be purchased but are not included with the submission selection.

This is <u>NOT</u> a "PAY TO PLAY." You are not automatically published because you submitted. Based on numerous criteria, Invited Weddings Magazine will select for publication, only the styled shoots that are standouts from all entries received.

Although most of our Styled Shoots are located in and influenced by the south, we believe the Invited Weddings experience transcends geography and welcomes submissions beyond the southern region. Furthermore, we do not discriminate against entries featuring cultural, racial, and sexual diversity.